More than just a website

Written by layer3 Saturday, 07 July 2007 04:54 - Last Updated Monday, 12 July 2010 13:20

A few years ago it was just enough to have a website and be able to get your email at your chosen domain name, but it is more important than ever to have a website that gets you noticed and bring in a wider customer base. If a business owner couples that idea with the thought that a website should do more than just display information about your product. Once you free your self from this mind set then you can start to ask, "What can my website do for me?"